

## Come celebrate with us!

I am excited to invite you to the 7th Annual 'You Make Me Better' Gala on Friday, October 13th, 2023. I would love for you to be a special part of this year's event at The Depot in downtown Minneapolis and locations around the world through livestream. This gala is our annual fundraiser that empowers the work we do celebrating babies with Down syndrome and equipping healthcare providers with tools to deliver the diagnosis accurately without bias. At this year's gala, we aim to raise over \$750,000 so that we can continue to positively impact families' diagnosis stories and change lives from the very beginning.

This gala is made possible through the support of our event sponsors. Please join us in changing the narrative around Down syndrome by being a 2023 'You Make Me Better' Gala sponsor. By partnering in our mission, your company, group, or family receives various forms of recognition based on your chosen sponsorship level. As advocates of our vision, we are excited to share your mission with our worldwide community consisting of over 18,000 followers across social media and 6,800+ newsletter subscribers. Last year we gathered over 800 people in Minneapolis and welcomed nearly 300 livestream sites across the globe.

Since delivering our first basket in 2014, we have celebrated more than 7,000 babies in all 50 states and over 40 countries and reached tens of thousands of providers across the US. To learn more about the global impact of our mission, please visit <a href="https://www.jacksbasket.org">www.jacksbasket.org</a>.

Enclosed you will find information regarding our sponsorship levels. I look forward to speaking with you about your partnership in this event and your role as an advocate for babies with Down syndrome.

If you have any questions, you may reach me at 651.456.8321 or via email at <a href="mailto:carissa@jacksbasket.org">carissa@jacksbasket.org</a>.

You Make Me Better,

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Carissa L. Carroll

Executive Director & Founder

