

Dear _____,

[Insert personal introduction, explaining your connection to the Down syndrome community. Example texts to customize below]

- *I thought of you recently and wanted to be sure to share the newest Communication resource from Jack's Basket.*
- *In honor of my child (insert name) I have taken on a volunteer position at an organization that means a lot to me, called Jack's Basket*
- *I thought of you specifically, as you have been an important part of our journey and an incredible advocate for (child's name).*

Jack's Basket is a 501(c)3 nonprofit organization with a mission to celebrate babies with Down syndrome. They strive to ensure that every new and expectant parent is provided resources and avenues of support within the community, and equip medical providers with tools to discuss the diagnosis in an unbiased way in hopes that having a baby with Down syndrome is celebrated like any other.

In line with their Mission, Jack's Basket is launching a new Medical Curriculum, "Communicating Unexpected News". It is designed to equip healthcare providers with the knowledge, strategies, and communication techniques required to deliver unexpected or challenging medical information to patients and their families with compassion, sensitivity, and professionalism.

The curriculum is designed for all Medical Learners and is worth 10 AMA PRA Category 1 Credit(s)™ at no cost to participants. To learn more and join the waitlist for the curriculum, visit <https://jacksbasket.org/curriculum>.

Please consider taking this course, and sharing it with your colleagues and network. If you have any specific questions please feel free to reach out to me, or you can reach out directly to the Jack's Basket team at info@jacksbasket.org.

Sincerely,

[Your Name]