



Carissa L. Carroll
Founder & CEO
Jack's Basket
1170 Red Fox Road,
Arden Hills, MN 55112

LET'S CELEBRATE!

I am excited to invite you to the 8th Annual 'You Make Me Better' Gala on Friday, October 11th, 2024. As an organization, this is our 10th year of celebrating babies with Down syndrome and equipping healthcare providers with tools to deliver a diagnosis of Down syndrome accurately without bias. We would be thrilled to have you join us as a special part of this year's event at The Depot in downtown Minneapolis and locations around the world as we continue to carry out our mission.

Our Gala is made possible through the support of our event sponsors, we could not do this important work without you. ***Please join us in changing the narrative around Down syndrome by being a 2024 'You Make Me Better' Gala sponsor.*** By partnering in our mission, your company, group, or family receives a variety of recognition based on your chosen sponsorship level. As advocates of our vision, we are excited to share your mission with our worldwide community consisting of over 20,000 active followers across social media and 10,000+ newsletter subscribers. At last year's Gala, we gathered 1,000 people in Minneapolis and reached people around the Globe through livestream. Below is a testimonial of the impact last year's Gala had on a new mother via livestream:

"I had gone on Jack's Basket website multiple times to request a basket but couldn't complete it because the thought of a volunteer wanting to reach out scared me. The 2023 Gala was being live-streamed while we were in the NICU and I tuned in. I watched the whole thing with tears streaming down my face. I felt so seen, reassured and stared at my baby girl knowing her life was going to be appreciated, meaningful, and special. If I can help give even just one parent some hope, some understanding or even just an ear to listen or a shoulder to fall on, I would feel like I'm making a difference."

We have celebrated more than 8,700 babies in 50 states and 46 countries. We have reached tens of thousands of medical providers across the US. Please consider joining us through sponsorship as there is still work to be done for the many families welcoming their children with Down syndrome.

Enclosed is information regarding our sponsorship levels. Please visit jacksbasket.org, contact me at **651.456.8321** or carissa@jacksbasket.org.

You Make Me Better,

Carissa L. Carroll
Founder & CEO



JACK'S BASKET

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EXCLUSIVE GALA SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR \$30,000	CHAMPION SPONSOR \$25,000	PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$15,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000	CELEBRATION SPONSOR \$3,000	FRIENDS OF JB \$1,500
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GALA RECOGNITION

Recognition as the Presenting Sponsor throughout program	◆							
Recognition as Champion Sponsor at silent auction		◆						
Recognition as a Platinum Sponsor at event			◆					
Sponsor Level recognition on screens	◆	◆	◆	◆	◆	◆	◆	◆
Recognition on printed program	◆ Company Logo	◆ Company Logo	◆ Company Logo	◆ Company Logo	◆ Company Logo	◆ Company Logo	◆ Name Listed	◆ Name Listed

PRE/POST GALA EXPOSURE

Featured on website	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Name Listed	◆ Name Listed	◆ Name Listed
Pre & Post Gala recognition on social media platforms	◆ Tagged Logo and Spotlight	◆ Tagged Logo	◆ Tagged Logo	◆ Tagged Logo	◆ Tagged Logo	◆ Tagged Logo			

GALA BENEFITS

Tickets & Seating	2 Tables Premier Seating	2 Tables Premier Seating	2 Tables Premier Seating	2 Tables Preferred Seating	2 Tables Preferred Seating	1 Table Preferred Seating	4 Tickets Preferred Seating	2 Tickets Preferred Seating
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For additional information or questions, please contact us at events@jacksbasket.org or **651-456-8321**.



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SPONSORSHIP FORM

To secure your desired sponsorship level, please fill out the form below and return Jack's Basket using one of these options:

ONLINE



Access our online form at the link below:
<https://jacksbasket.org/gala-partnerships/>

EMAIL

events@jacksbasket.org

MAIL

Jack's Basket
 1170 Red Fox Road
 Arden Hills, MN 55112

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- Presenting (\$30,000)
- Champion (\$25,000)
- Platinum (\$20,000)
- Gold (\$15,000)
- Silver (\$10,000)
- Bronze (\$5,000)
- Celebration (\$3,000)
- Friends of JB (\$1,500)
- In-Kind Sponsor Donation Value: \$

PAYMENT INFORMATION

Upon receipt of completed form, Jack's Basket will email an invoice for payment and send additional details pertaining to your selected sponsorship level.

For additional information or questions, please contact us at events@jacksbasket.org or **651-456-8321**.

I, the undersigned donor, hereby acknowledge and agree to fulfill this sponsorship commitment.

Signature: _____ Date: _____

"Genz-Ryan's partnership with Jack's Basket is a very special, and personal relationship. As the parents of a child with Down syndrome, we experienced first-hand what a world without Jack's Basket is like, we need to celebrate these amazing babies and children for the gifts that they are to our families and the entire world. Carissa and the Jack's Basket organization is bringing the joy and celebration of a beautiful and perfect baby back to the lives of parents, and educating health care professionals how to help deliver the message of a perfect and unique baby to their family. As a family, we are so grateful for all that Jack's Basket does, and as a company we are so fortunate to be able to support this wonderful group of people."

- Jon Ryan, President, Genz-Ryan Heating & Plumbing



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THANK YOU FOR YOUR SPONSORSHIP!
 We are grateful for your support of our 8th Annual Gala. You make us better!



SILENT AUCTION FORM

8th Annual Gala | Friday, October 11th, 2024

We encourage you to submit your form online:
www.jacksbasket.org/gala-silent-auction
or email your completed form to:
events@jacksbasket.org



DONOR INFORMATION

Company Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: _____

DONATION INFORMATION

Item Donated: _____
Item Value: _____
Item Description*: _____

Check One: I will email the item to events@jacksbasket.org Item is enclosed I will deliver/ship item to the JB Office
 Contact me for pick up

*If your donation **requires an expiration date**, please allow 12 months from the event date to redeem.

All donations are packaged and displayed at the discretion of the Event Committee unless specific arrangements are made with the donor.

Jack's Basket is a 501(c)(3) registered nonprofit organization. FEIN #81-431-0519.

Donations may be tax-deductible; please consult your tax advisor.

I, the undersigned donor, hereby acknowledge and agree to provide the above-stated goods or services.

Donor Signature: _____ Date Signed: _____

Thank you for your donation! Please contact Tamra at events@jacksbasket.org with any additional questions.



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