



Carissa L. Carroll
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LET'S CELEBRATE!

I am excited to invite you to the 8th Annual 'You Make Me Better' Gala on Friday, October 11th, 2024. As an organization, this is our 10th year of celebrating babies with Down syndrome and equipping healthcare providers with tools to deliver a diagnosis of Down syndrome accurately without bias. We would be thrilled to have you join us as a special part of this year's event at The Depot in downtown Minneapolis and locations around the world as we continue to carry out our mission.

Our Gala is made possible through the support of our event sponsors, we could not do this important work without you. ***Please join us in changing the narrative around Down syndrome by being a 2024 'You Make Me Better' Gala sponsor.*** By partnering in our mission, your company, group, or family receives a variety of recognition based on your chosen sponsorship level. As advocates of our vision, we are excited to share your mission with our worldwide community consisting of over 20,000 active followers across social media and 10,000+ newsletter subscribers. At last year's Gala, we gathered 1,000 people in Minneapolis and reached people around the Globe through livestream. Below is a testimonial of the impact last year's Gala had on a new mother via livestream:

"I had gone on Jack's Basket website multiple times to request a basket but couldn't complete it because the thought of a volunteer wanting to reach out scared me. The 2023 Gala was being live-streamed while we were in the NICU and I tuned in. I watched the whole thing with tears streaming down my face. I felt so seen, reassured and stared at my baby girl knowing her life was going to be appreciated, meaningful, and special. If I can help give even just one parent some hope, some understanding or even just an ear to listen or a shoulder to fall on, I would feel like I'm making a difference."

We have celebrated more than 8,700 babies in 50 states and 46 countries. We have reached tens of thousands of medical providers across the US. Please consider joining us through sponsorship as there is still work to be done for the many families welcoming their children with Down syndrome.

Enclosed is information regarding our sponsorship levels. Please visit jacksbasket.org, contact me at **651.456.8321** or carissa@jacksbasket.org.

You Make Me Better,

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