



Join us in Building Hands on Hope: A Space to Say Yes!

I am excited to invite you to be a partner in something transformational at Jack's Basket, our Hands on Hope Campaign.

Hands on Hope is our vision to expand into the warehouse space next door to our current headquarters, doubling our capacity for fulfillment, volunteer engagement, and community impact.

We're calling this new space Hands on Hope because it's designed to do more than store baskets. It's meant to bring people into the mission. Here, volunteers, families, and supporters will roll up their sleeves and literally put their hands on the hope we deliver, assembling baskets that celebrate babies with Down syndrome and remind families they are not alone.

Right now, we are turning away volunteers who want to serve. We are navigating overflowing inventory and limited space. And we are stretching our team to meet increasing national demand. **With your sponsorship, you help remove these barriers. You help us say "yes" more often...to every baby, every family, every provider, and every supporter.**

We are seeking corporate and community sponsors to help fund this expansion, and I would be honored to invite you to partner with us. By committing to a Hands on Hope sponsorship, you position your company as a champion of inclusion, dignity, and life-changing impact.

You will also receive meaningful recognition within our vibrant community of 33,000+ social media followers, 12,000+ newsletter subscribers, volunteers, and families who deeply value the businesses and organizations that stand behind this mission.

Enclosed you will find information regarding sponsorship opportunities for the Hands on Hope Campaign. I would love to connect with you about how your partnership can help bring this vision to life and how this investment can meaningfully benefit your company, your employees, and the families we serve together.

Thank you for considering how you can help us build a space to say yes!

With gratitude,

A handwritten signature in black ink that reads "Katie Burwell".

Katie Burwell, Director of Development
katie@jacksbasket.org | (781) 690-1260

A handwritten signature in black ink that reads "Carissa Carroll".

Carissa Carroll, Founder & CEO
carissa@jacksbasket.org | (651) 308-0544



HANDS ON HOPE SPONSORSHIP LEVELS

Thank you for saying yes, to expanding Jack's Basket's headquarters, doubling fulfillment capacity, and scaling our ability to celebrate more babies each year!



Lead Hands on Hope Partner- \$50,000 | TRADITION BANK

Build Foundation for Growth, Scale Fulfillment, Employee Engagement, Celebration



Legacy of Hope Partner- \$30,000 | OPEN

Volunteer Hosting Infrastructure, Volunteer Scheduling & Coordinator, Training Material for On-Site Group Engagement, Facility Improvements



Hope Builder Partner- \$25,000 | OPEN

Bulk Purchasing of Basket Components, Warehouse Racking & Storage, Inventory Management Systems, Supplies



Medical Narrative Partner- \$15,000 | OPEN

Printing Diagnosis Provider Packs, Distribution of Packs, Expansion into New Hospital Systems, Printed Resource Materials



Champion of Hope Partner - \$10,000 | OPEN

Expansion related equipment, Lease and Utilities for increased square footage, Operational Infrastructure



Expansion Sponsor- \$5,000 | OPEN

One Month of Headquarters Lease, Storage Capacity for 200+ Baskets, Supplies for Volunteer Packing Days

All Hands on Hope sponsors will be recognized at our Grand Opening celebration on May 31, 2026, and will receive a reserved basket-packing experience for you and up to 20 guests on a date of your choosing. This dedicated volunteer date gives your team the opportunity to get hands-on with the hope you helped build and personally celebrate the vision you brought to life.

To join us in saying yes to doubling our basket fulfillment capacity as a Hands on Hope sponsor, contact Katie at katie@jacksbasket.org or (781) 690-1260.