

JACK'S BASKET

You Make Me Better
10TH ANNUAL GALA



FRIDAY, OCTOBER 9TH, 2026

Come celebrate 10 years of impact with us!

I am excited to invite you to the 10th Annual 'You Make Me Better' Gala on Friday, October 9th, 2026. I would love for you to be a special part of this year's milestone event at The Depot in downtown Minneapolis and locations around the world through livestream. This annual fundraiser empowers the work we do celebrating babies with Down syndrome and equipping healthcare providers with tools to deliver the diagnosis accurately without bias. At this year's gala, we will celebrate 10 years of impact and aim to raise over \$1M, so that we can continue to positively impact families' diagnosis stories and change lives from the very beginning.

This gala is made possible through the support of our event sponsors. Please join us in changing the narrative around Down syndrome by being a 2026 'You Make Me Better' Gala sponsor. By partnering in our mission, your company, group, or family receives various forms of recognition based on your chosen sponsorship level. As advocates of our vision, we are excited to share your mission with our worldwide community consisting of over 33,000 followers across social media and 12,000+ newsletter subscribers. Last year our Gala sold out, with 1,000 people joining us in Minneapolis and 200+ livestream sites across the globe.

Since delivering our first basket in 2014, we have celebrated more than 13,000 babies in all 50 states and over 60 countries and reached tens of thousands of providers across the US. To learn more about the global impact of our mission, please visit www.jacksbasket.org.

Enclosed you will find information regarding our sponsorship levels. I look forward to speaking with you about your partnership in this event and your role as an advocate for babies with Down syndrome.

If you have any questions, you may reach me at 651.456.8321 or via email at carissa@jacksbasket.org.

You Make Me Better,

Carissa Carroll
Founder & CEO



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1170 Red Fox Road
Arden Hills, MN 55112
info@jacksbasket.org | 651.456.8321

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EXCLUSIVE GALA SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR CELEBRATION PARTNER \$100,000	YOU MAKE ME BETTER SPONSOR \$50,000	CHAMPION OF HOPE SPONSOR \$40,000	LEGACY BASKET SPONSOR \$30,000	COMMUNITY BUILDER SPONSOR \$25,000	BUNDLE OF JOY SPONSOR \$10,000	WRAPPED WITH LOVE SPONSOR \$5,000	CONGRATS! SPONSOR \$2,100
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GALA RECOGNITION

Verbal recognition throughout the evening	◆	◆	◆					
Recognition at registration	◆	◆	◆	◆				
Recognition at silent auction	◆	◆	◆	◆	◆			
Sponsor Level recognition on screens	◆	◆	◆	◆	◆	◆	◆	◆
Recognition on printed program	◆ Full page ad	◆ Full page ad	◆ Half page ad	◆ Quarter page ad	◆ Quarter page ad	◆ Logo or Name Listed	◆ Logo or Name Listed	◆ Logo or Name Listed

PRE/POST GALA EXPOSURE

Featured on website	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Company Logo with Hyperlink	◆ Name Listed	◆ Name Listed
Recognition on social media platforms	◆ 2 Individual Spotlight Posts	◆ 1 Individual Spotlight Post	◆ Group Highlight	◆ Group Highlight	◆ Group Highlight			
Recognition in all event emails	◆	◆	◆	◆	◆			

GALA BENEFITS

Tickets & Seating	4 Tables Premier Seating	3 Tables Premier Seating	2 Tables Premier Seating	2 Tables Preferred Seating	2 Tables Preferred Seating	1 Table Preferred Seating	1 Table Preferred Seating	4 Tickets Preferred Seating
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For additional information or questions, please contact us at events@jacksbasket.org or 651-456-8321.



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SPONSORSHIP FORM

To secure your desired sponsorship level, please fill out the form below and return to Jack's Basket using one of these options:

ONLINE



Access our online form at the link below:

www.jacksbasket.org/gala-sponsorships

EMAIL

events@jacksbasket.org

MAIL

Jack's Basket
1170 Red Fox Road
Arden Hills, MN 55112

SPONSOR INFORMATION

Company Name and Website: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- Title (\$100,000)
- You Make Me Better (\$50,000)
- Champion of Hope (\$40,000)
- Legacy Basket (\$30,000)
- Community Builder (\$25,000)
- Bundle of Joy (\$10,000)
- Wrapped with Love (\$5,000)
- Congratulations (\$2,100)
- In-Kind Sponsor
Donation Value:
\$ _____

PAYMENT INFORMATION

Upon receipt of completed form, Jack's Basket will email an invoice for payment and send additional details pertaining to your selected sponsorship level.

I understand payment for sponsorship is due by **September 15th, 2026.**

I, the undersigned, hereby acknowledge and agree to fulfill this sponsorship commitment.

Signature: _____ Date: _____

"Genz-Ryan's partnership with Jack's Basket is a very special, and personal relationship. As the parents of a child with Down syndrome, we experienced first-hand what a world without Jack's Basket is like, we need to celebrate these amazing babies and children for the gifts that they are to our families and the entire world. Carissa and the Jack's Basket organization is bringing the joy and celebration of a beautiful and perfect baby back to the lives of parents, and educating health care professionals how to help deliver the message of a perfect and unique baby to their family. As a family, we are so grateful for all that Jack's Basket does, and as a company we are so fortunate to be able to support this wonderful group of people."

- Jon Ryan, President, Genz-Ryan Heating & Plumbing



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THANK YOU FOR YOUR SPONSORSHIP!

We are grateful for your support of our 10th Annual Gala. You make us better!

Questions? Email events@jacksbasket.org

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SILENT AUCTION FORM

10th Annual Fundraiser Gala | Friday, October 9th, 2026

We encourage you to submit your form online:

www.jacksbasket.org/gala-silent-auction

or email your completed form to:

events@jacksbasket.org



DONOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

DONATION INFORMATION

Item Donated: _____

Item Value: _____

Item Description*: _____

Check One: Item is enclosed I will deliver Contact me for pick up

*If your donation requires an expiration date, please allow 12 months from the event date to redeem.

All donations will be packaged and displayed at the discretion of the Event Committee unless specific arrangements are made with the donor.

Jack's Basket is a 501(c)(3) registered nonprofit organization. FEIN #81-431-0519.

Donations may be tax-deductible; please consult your tax advisor.

I, the undersigned donor, hereby acknowledge and agree to provide the above-stated goods or services.

Donor Signature: _____

Date Signed: _____

Thank you for your donation! Please contact Tamra at events@jacksbasket.org with any additional questions.



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